

hÄppi

JUST LIKE SODA, BUT BETTER

THE SODA REVOLUTION IS ON

**hÄppi is the future of soda - filled with real ingredients,
so you can enjoy soda everyday without the guilt.
Boosted with Prebiotics and Apple Cider Vinegar to
support better gut health.**

Just like soda, but better!

That's what makes hÄppi unique

The high-fiber foods for the good bacteria in our stomach



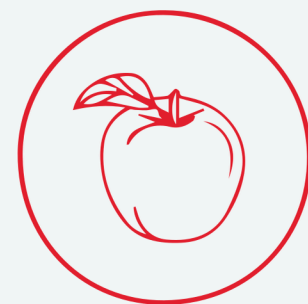
**Gut health friendly with
compliant amount of prebiotics**



**No added
sugar or sweeteners**



Real ingredients



**Infused with
Apple Cider Vinegar**

**hÄppi is the only Prebiotic Soda approved for health claims in the
EU and UAE!**

hÄppi contains 12 grams of prebiotic chicory fiber, meeting the EU and Dubai Municipality regulatory requirements for the use of prebiotic claims (1.3 No. 1924/2006.)

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Why häppi Wins

- Three Flavours
- Served chilled **straight from the can**
- Use as a base for simple mocktails
- No prep, no spoilage, long-shelf life

Gut health is the # 1 functional wellness trend

Gen Z & Millennials want daily wellness, not pills

Elderflower
Lemon



Raspberry



Pineapple
Orange



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Traditional Soda	hÄppi	Kombucha
High Sugar	Refreshing	Acquired taste
No Function	Prebiotic	Fermented (polarising)
Mass Market	Premium-mainstream	Niche
AED 3-5	AED 14	AED 17-21

A lifestyle brand for Gen Z & Millennials



Sebastian Ingrosso
1.2M



Cherrie
117K



Sanne Alexandra
212K



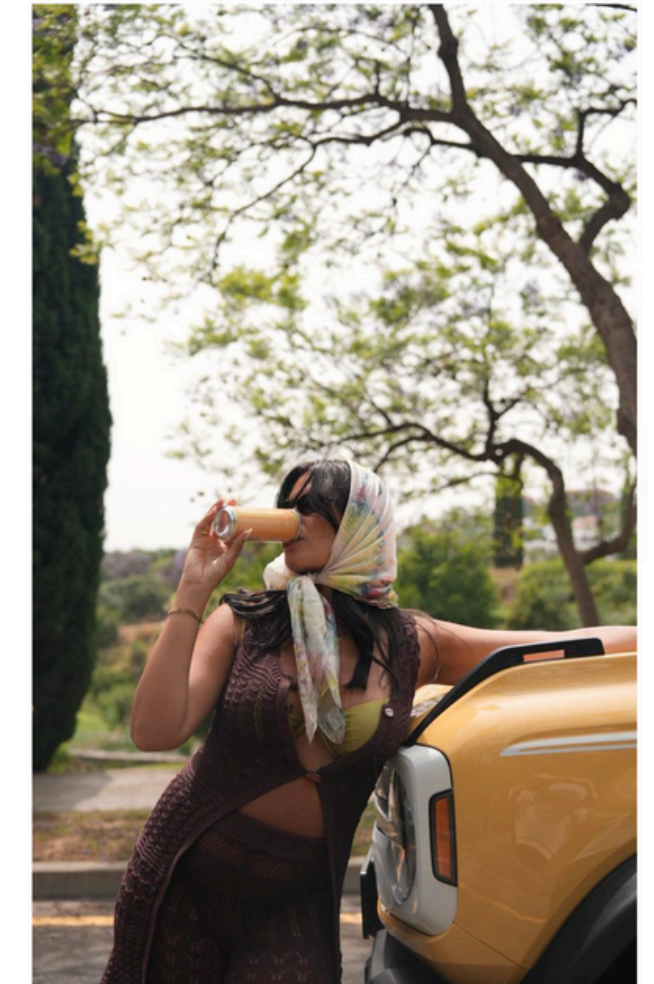
Elin Härkönen
107K



John Martin
34K



Alice Stenlöf x hÄppi



Zoe Fay Brown x hÄppi

hÄppi is more than a healthy soda. It is a lifestyle. We are leading the soda revolution among Gen Z and Millennials by teaming up with top influencers and trendsetting brands in music, fashion and sports, building a bold and culturally relevant identity with wide reach across our target audience and beyond.

VENDORR

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happihealthies.com



@happihealthies